



Pittsfield Prevention Partnership

Supporting and Acknowledging Youth

S. A.Y. It Proud Campaign

Recognize Youth
ages 11-19

Recognizing the Unsung Hero



Send nominations to: Paul Lange, Pittsfield Prevention Partnership, Berkshire United Way,
200 South Street, P.O. Box 3808, Pittsfield, MA 01201, or plange@berkshireunitedway.com

FORM and more information - on back

S.A.Y. It Proud

S.A.Y. It Proud is a campaign to recognize individual youth who are involved in positive activities and making good choices. In the past two years, a survey of 8th, 10th and 12th graders in Berkshire County revealed that teens do not feel their neighbors recognize the good things they do nor do neighbors encourage teens to do their best. Studies show that rewarding young people for positive activities help them to feel bonded to their community, thus reinforcing their commitment to healthy behaviors and lowering their risk for engaging in unhealthy behaviors.

The Pittsfield Prevention Partnership believes that our community values the good choices our teens make and how hard teens work. We also believe it is important to respond to this gap our youth have identified in our community. The "S.A.Y. It Proud" column will be one way for adults to do this. S.A.Y. stands for Support and Acknowledge Youth.

We are seeking nominations of individual young people ages 11 to 19 that participate in positive activities, make healthy choices, and/or work hard. Submissions may range from 50-500 words. Please include your contact information as well as the contact information of the youth and their guardian, as we will need to contact you if they are to be interviewed for the North Adams Transcript. Send submissions to S.A.Y. It Proud c/o Paul Lange at plange@berkshireunitedway.com or mail to Pittsfield Prevention Partnership, Berkshire United Way, 200 South Street, P.O. Box 3808, Pittsfield, MA 01201.

Name of youth (s) to be recognized: _____

Address w/town _____ Phone: _____

Alternative contact and/or best times to contact: _____

Reason why you are nominating this youth: _____

Name and phone # of nominating person: _____

Please include additional pages or information as needed.